

ALGA Advertising Rates

Advertising in the ALGA newsletter means your product or service will be seen by your industry-specific audience.

Sizes

Ads must adhere to the size specifications:

Ad Size	Millimetres (W x H)
Full page	210 x 297
2/3 page vertical	112 x 250
1/2 page horizontal	170 x 124
1/3 page vertical	54 x 250
1/3 page square	112 x 112
1/4 page banner	170 x 62
1/6 page horizontal	54 x 124

Rates

Ad Size	1x	2x	5x	10x
Full page	\$200	\$180	\$160	\$140
2/3 page vertical	\$160	\$150	\$140	\$130
1/2 page horizontal	\$100	\$90	\$80	\$70
1/3 page vertical	\$80	\$75	\$70	\$65
1/3 page square	\$80	\$75	\$70	\$65
1/4 page banner	\$50	\$45	\$40	\$35
1/6 page horizontal	\$40	\$35	\$30	\$25

Special Positions not available at this stage.

Issue Dates

Issue Date	Closing Date	Artwork Due
February	Jan 31	Feb 5
March	Feb 28	Mar 5
April	Mar 31	Apr 5
May	Apr 30	May 5
June	May 31	Jun 5
July	Jun 30	Jul 5
August	Jul 31	Aug 5
Sept	Aug 31	Sept 5
Oct	Sept 30	Oct 5
Nov	Oct 31	Nov 5

Ad delivery:

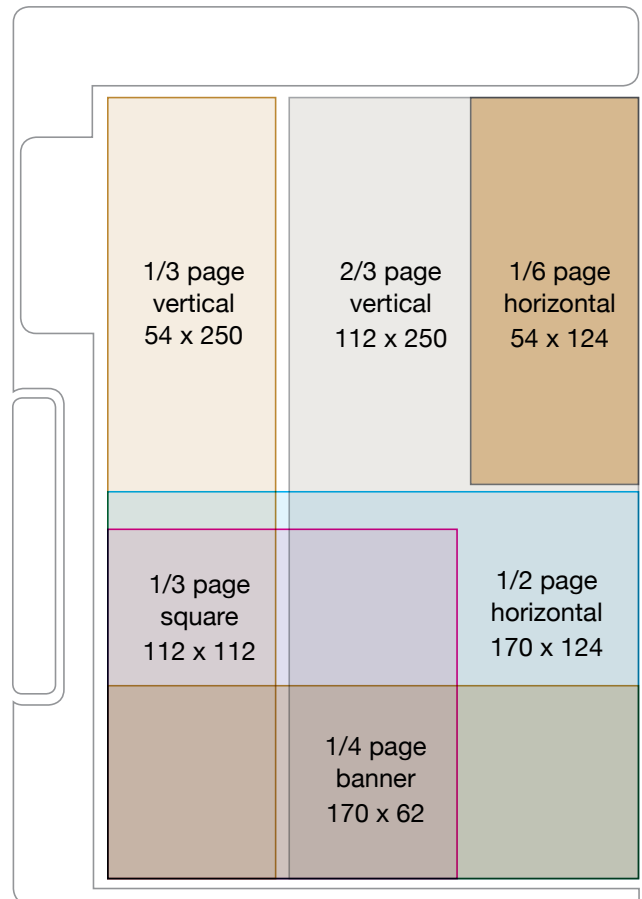
Email with artwork attached only.

We accept the following formats:

PDF, EPS, TIFF or JPG files, no smaller than 300 dpi

Email Advertising Materials to:

secretariat@landandgroundwater.com





Booking sheet

Advertising in the ALGA newsletter means your product or service will be seen by your industry-specific audience.

Ad Specifications

- I will be placing an ad in one (1) issue.
- I will be placing an ad in two (2) issues.
- I will be placing an ad in five (5) issues
- I will be placing an ad in ten (10) issues (1 year).

Insert my ad in the following issue(s) (tick choices)

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

Size of ad (tick choice)

- Full page
- 2/3 page vertical
- 1/2 page horizontal
- 1/3 page vertical
- 1/3 page square
- 1/4 page banner
- 1/6 page horizontal

Cancellations/Payment

Advertisers are invoiced at issue closing date. Cancellations after the issue closing date will be invoiced at the prevailing rate. Ads will be billed after each insertion with proof of ad placement. Payment is due upon receipt of invoice.

Billing Information

Ad rate _____ x # of issues _____
= Total _____

Company Business Name / Advertiser

Billing Address _____

City _____ State _____ Postcode _____

Telephone _____

Fax _____

Contact _____

Agency _____

I herby certify that I am an authorised agent of the above named company (herein named as "advertiser") and have authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorise the Australian Land & Groundwater Association (ALGA) to publish advertising as outlined above within a 12-month period effective the signature date.

This Advertising Agreement is subject to all terms and conditions set forth on the ALGA Rate Sheet, a copy which has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.

Signature _____

Date ____/____/____

Return form to:

ALGA

PO Box 6008

Frenchs Forest NSW 2086

Fax 03 9741 4856

Email secretariat@landandgroundwater.com